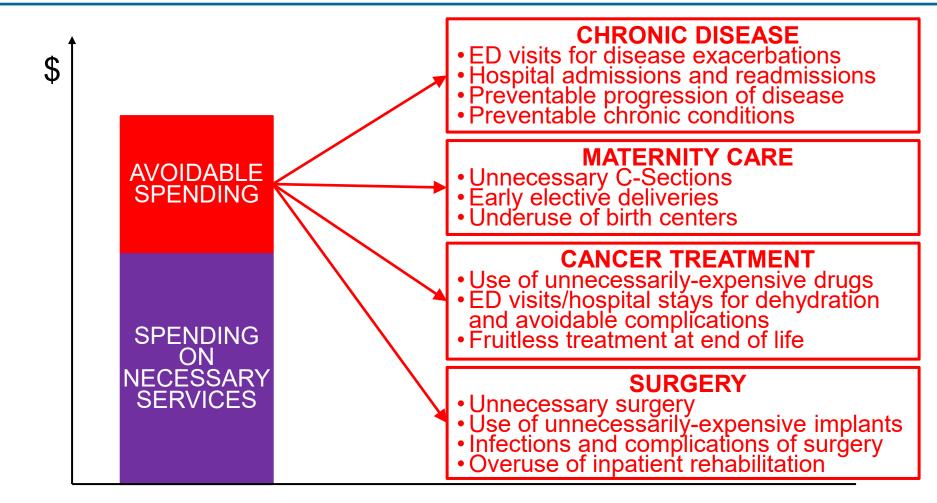


VALUE-BASED PAYMENTS THAT SUPPORT VALUE-BASED CARE

Harold D. Miller President and CEO Center for Healthcare Quality and Payment Reform

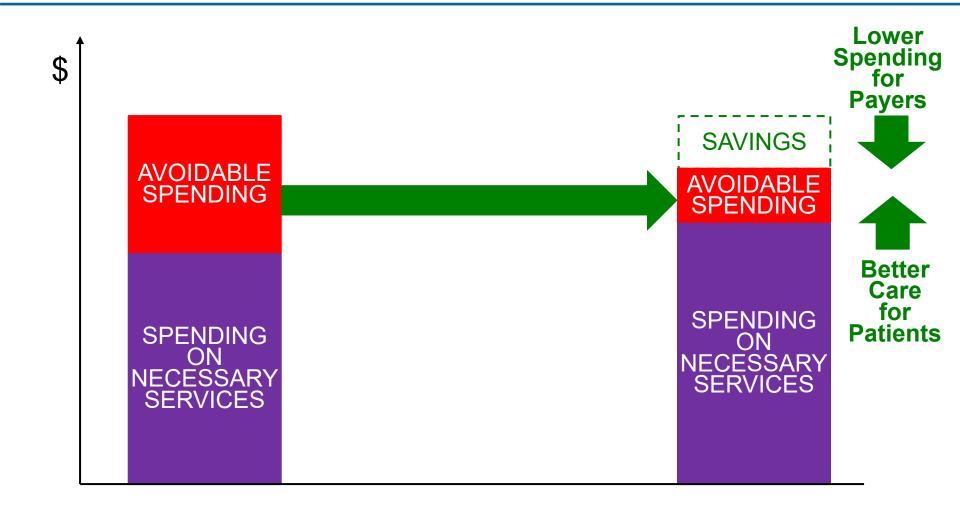
www.CHQPR.org

A Significant Portion of Healthcare Spending is Avoidable



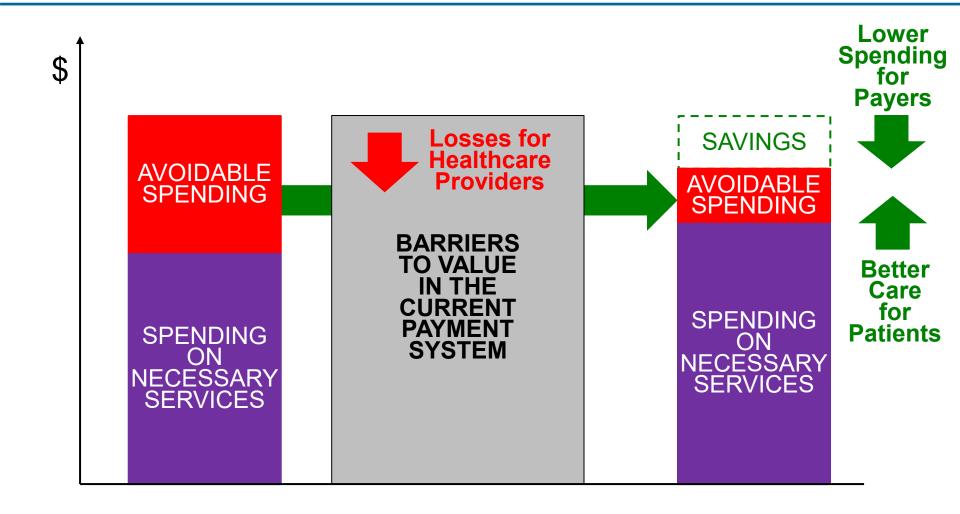


Value-Based Care Can Be a Win-Win for Payers & Patients





Barriers in the Payment System Create a Win-*Lose* for Providers





\$

Barrier #1: Inadequate Payments for Higher-Value Services



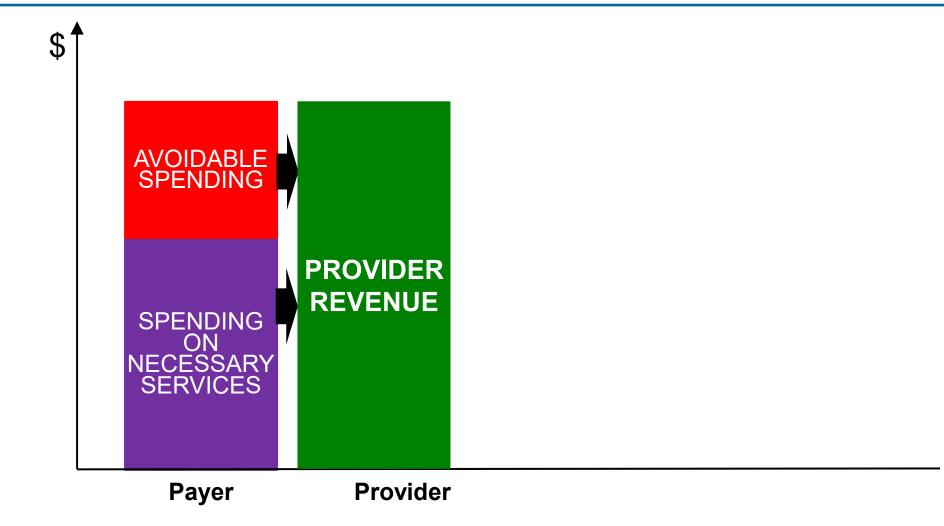
Avoidable spending often occurs because payments are inadequate (or non-existent) for alternative, higher-value services:

- Services other than office visits, such as phone calls, e-mails, etc.
- Services delivered by non-clinicians, e.g., nurses, community health workers, etc.
- Technology that enables monitoring of patient health conditions to allow early intervention
- Non-medical services, e.g., transportation
- Home-based acute care & rehabilitation

Delivering these services improves value for payers and patients, but causes financial losses for healthcare providers

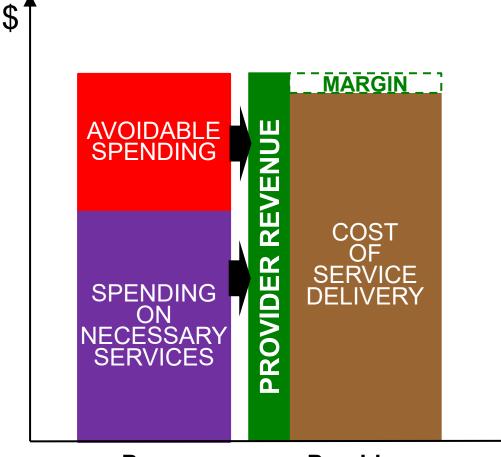


Barrier #2: "Avoidable Spending" is *Revenue* for Providers





Providers Use the Revenue to Pay for the Costs of Services

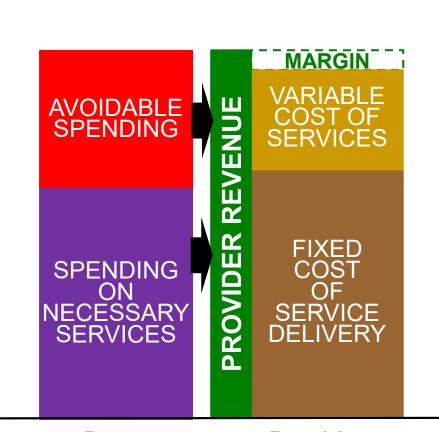


Provider



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The Majority of Costs May Be Fixed (in the Short Term)

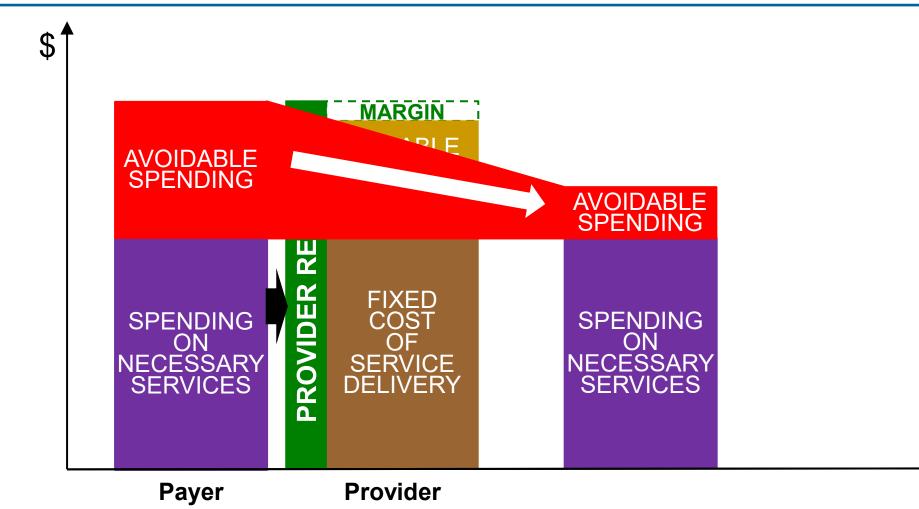


Payer

Provider

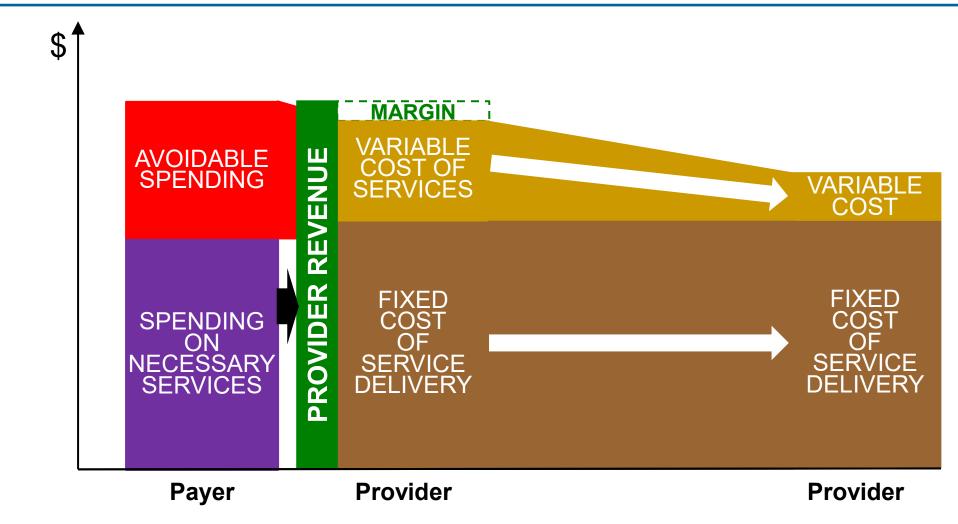


When Healthcare Providers Reduce Avoidable Services...



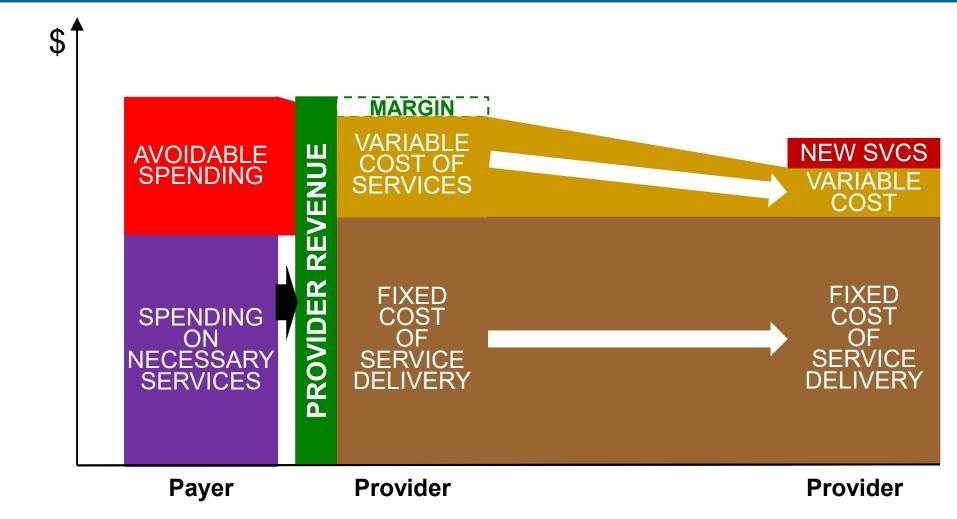


...Variable Costs Decrease, But Fixed Costs Do Not



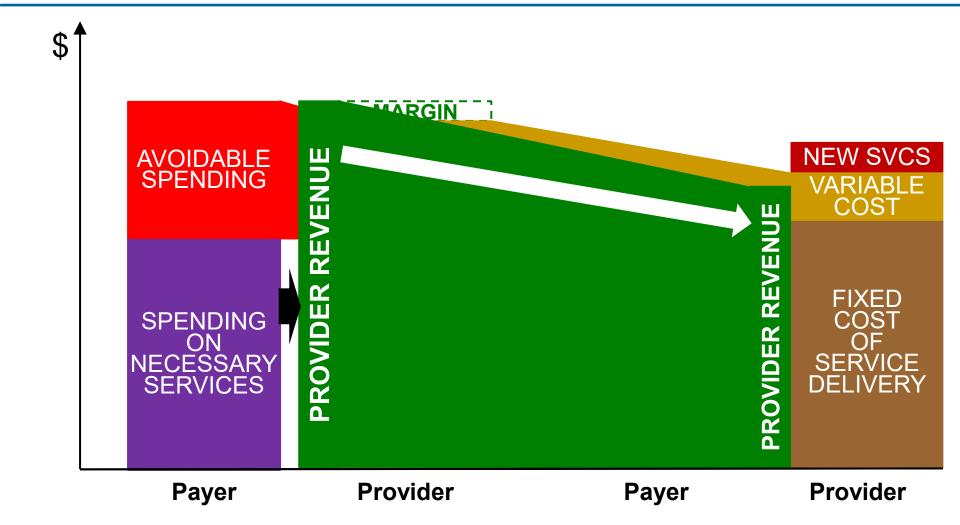


...Plus Added Costs of Delivering New High-Value Services



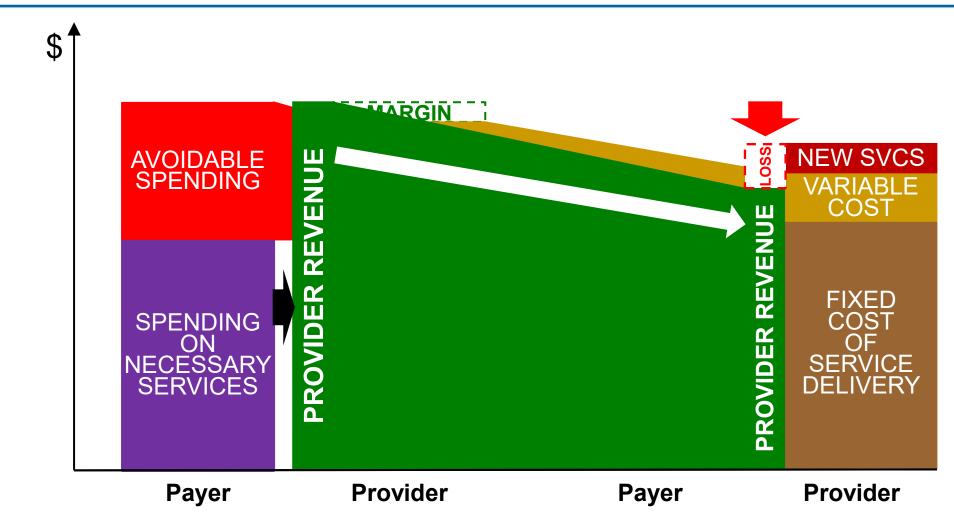


Revenues Decrease in Direct Proportion to Service Volume...



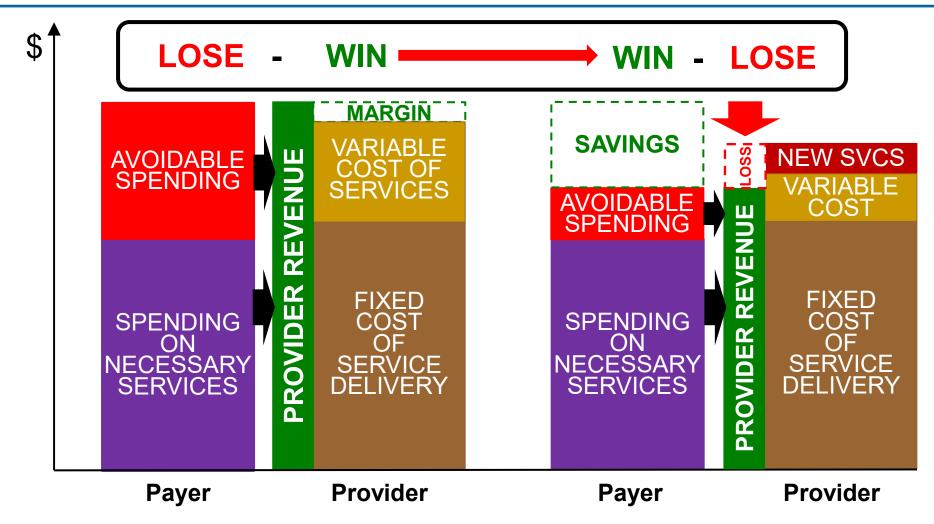


...Resulting in Financial Loss for Healthcare Providers



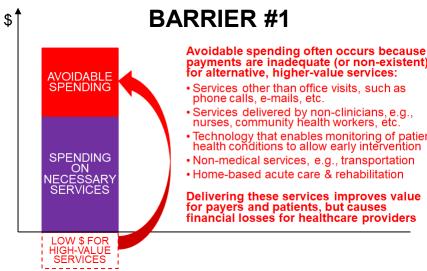


Win-Lose: Savings for Payers, Losses for Providers



Value-Based Payment Must Remove the Barriers to Better Care

\$

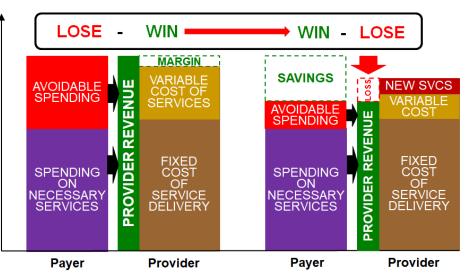


payments are inadequate (or non-existent)

- Services delivered by non-clinicians, e.g.,
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Delivering these services improves value financial losses for healthcare providers

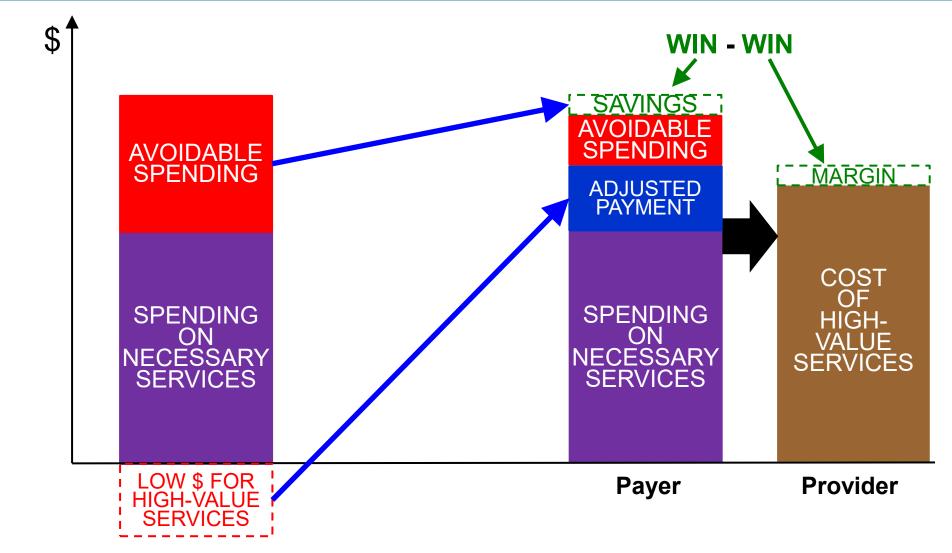
BARRIER #2

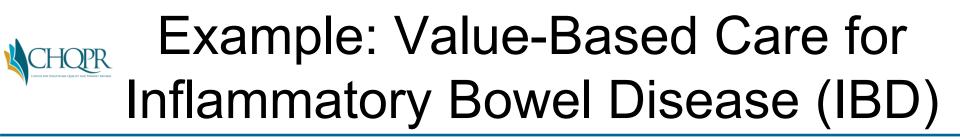


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Win-Win = Savings AND Adequate Payment for Services







Lawrence Kosinski, MD Gastroenterologist Chicago, USA

"Project Sonar" www.SonarMD.com



Opportunity for Savings in IBD



Lawrence Kosinski, MD Gastroenterologist Chicago, USA

"Project Sonar" www.SonarMD.com

AVOIDABLE SPENDING OPPORTUNITY:

- >50% of spending for patients with inflammatory bowel disease paid for hospital admissions of patients with exacerbations of their disease
- <33% of hospitalized patients saw their physician in the 30 days prior to hospital admission



Higher-Value Approach to Care for IBD Patients



Lawrence Kosinski, MD Gastroenterologist Chicago, USA

"Project Sonar" www.SonarMD.com

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CARE REDESIGN:

- Proactive outreach to patients and monitoring of their symptoms using a smartphone app ("Sonar")
- Early intervention by nurse and physician when problematic symptoms are identified



Barriers in Current Payment System



Lawrence Kosinski, MD Gastroenterologist Chicago, USA

"Project Sonar" www.SonarMD.com

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BARRIER TO IMPLEMENTATION:

• No payments for nurse or monitoring technology



Change in Payment to Overcome Barriers



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PAYMENT CHANGE:

Additional payment to physician practice to hire nurse and use symptom monitoring technology





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RESULTS:

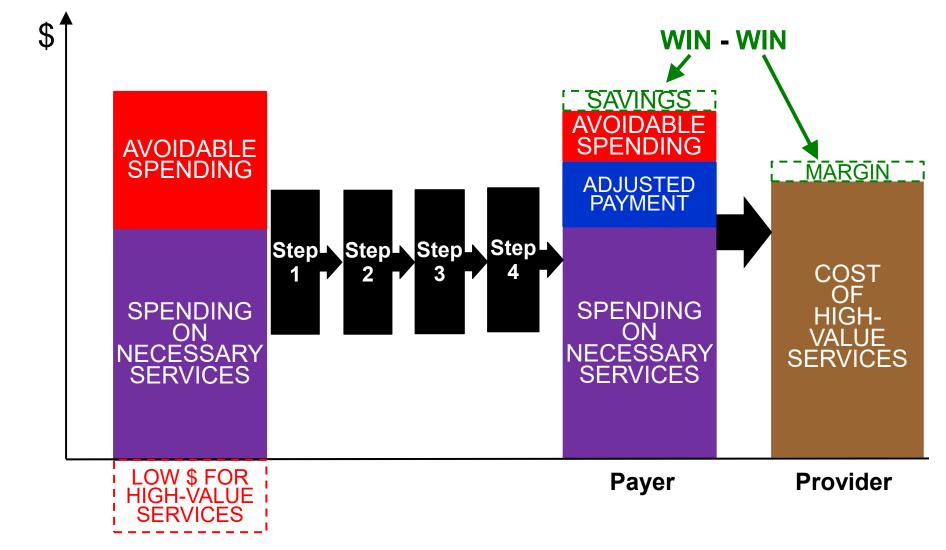
- 50% reduction in hospital admissions
- 10% reduction in total spending even with higher payments to physician practice for nurse

Lawrence Kosinski, MD Gastroenterologist Chicago, USA

"Project Sonar" www.SonarMD.com

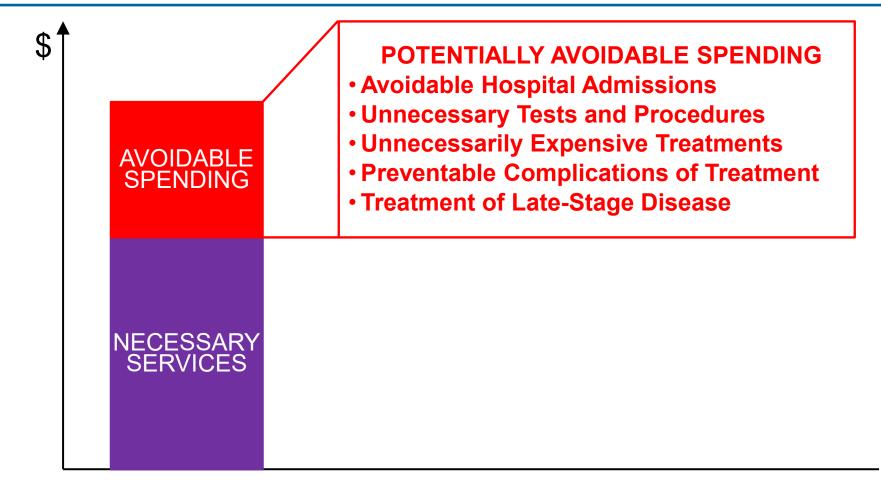


4 Steps for Creating Successful Value-Based Payments



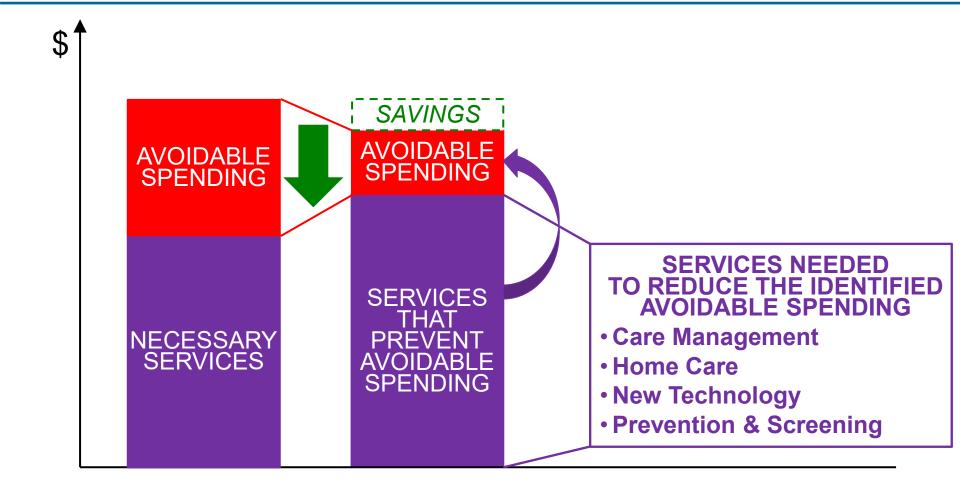


Step 1: Identify *Specific* Areas of Potentially Avoidable Spending



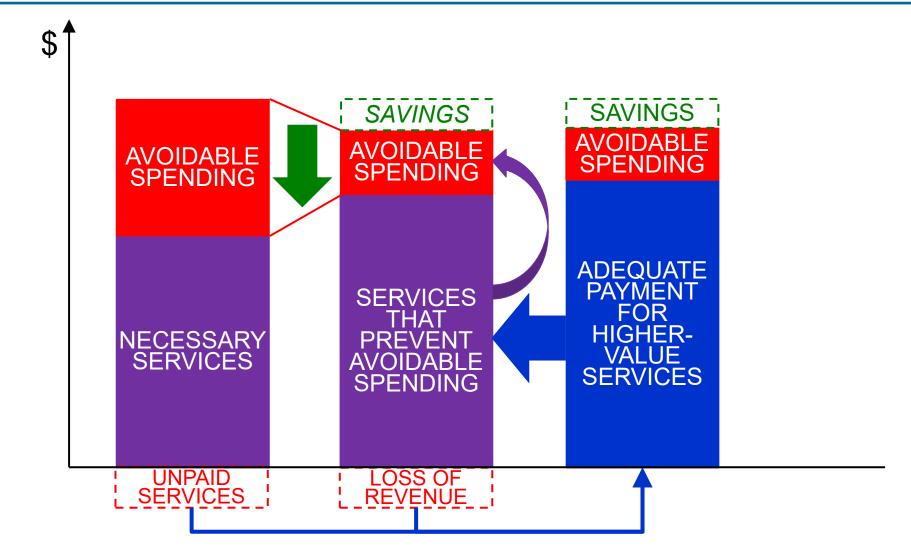


Step 2: Design Services That Will Reduce The Avoidable Spending



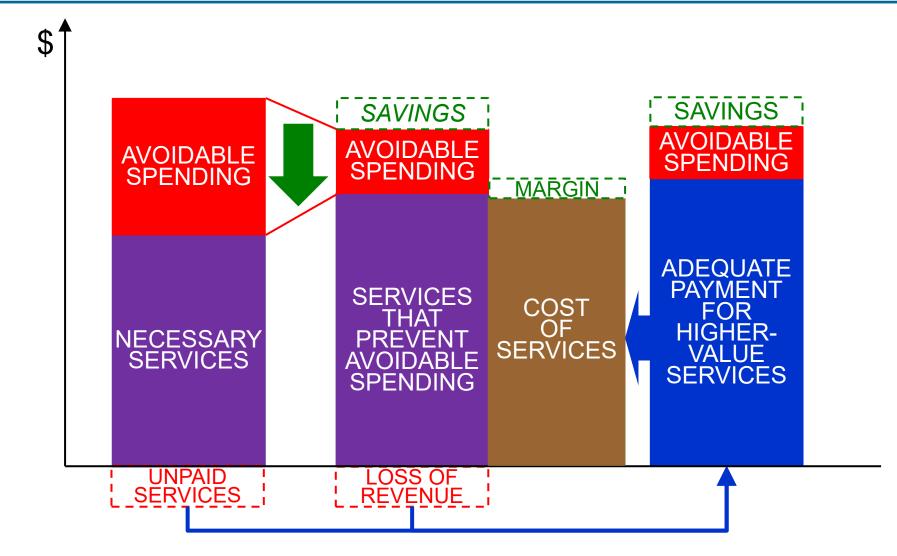


Step 3: Pay Adequately to Support Higher-Value Services





Adequacy Requires Knowing the Cost of Higher-Value Care



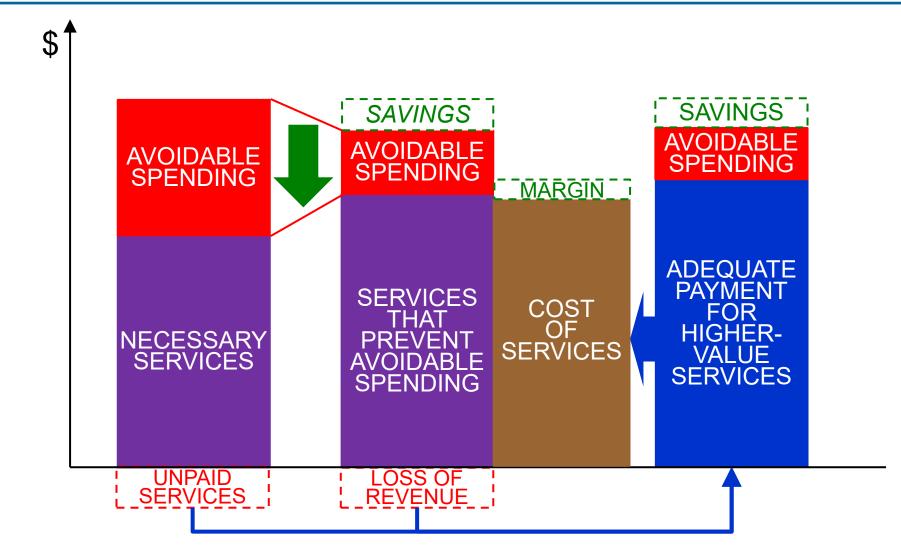


Knowing Your *Current* Costs Is Not Enough

- Time-Driven Activity-Based Costing and other cost-accounting systems can tell you what it *currently* costs to deliver *non-value-based care*, but not what it *will* cost to deliver *value-based care*.
- A Cost Model is needed to determine how costs will change as value-based care is implemented:
 - What will it cost to deliver *new*, high-value services?
 - How much of the cost of *current* services is:
 - <u>Variable</u>, i.e., it will change with each unit change in services (e.g., drugs, disposable items)
 - <u>Semi-Variable</u>, i.e., it will change only with large changes in volume (e.g., personnel, equipment)
 - <u>Fixed</u>, i.e., it can only be changed over a longer time horizon

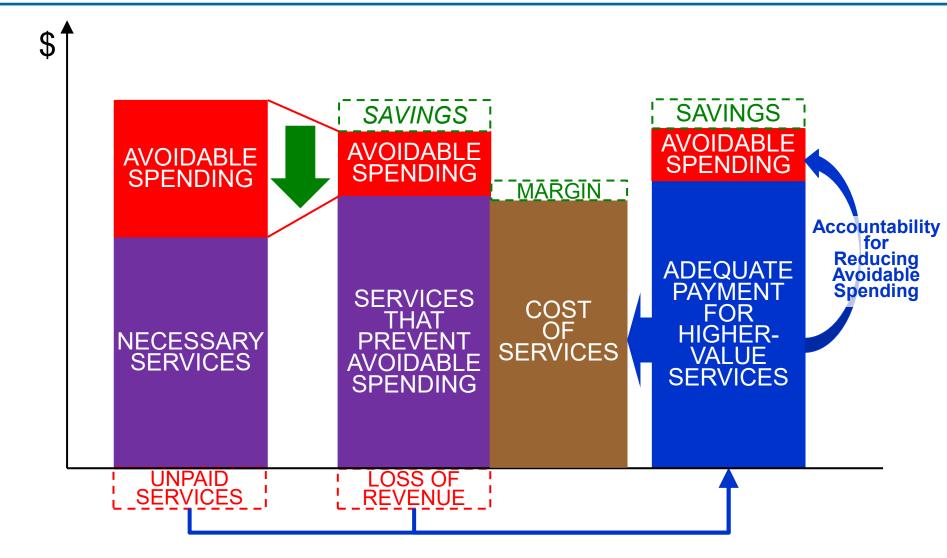


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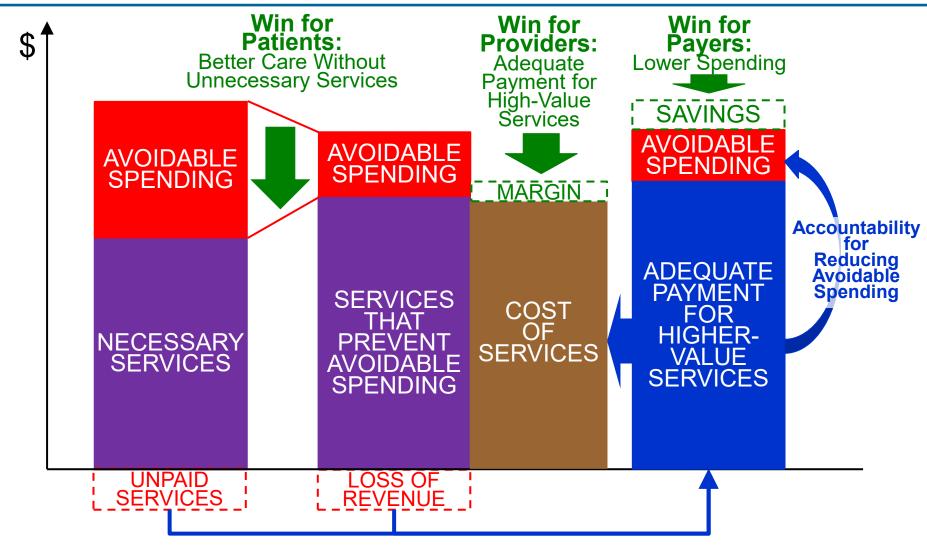


Step 4: Hold Providers Accountable for Results



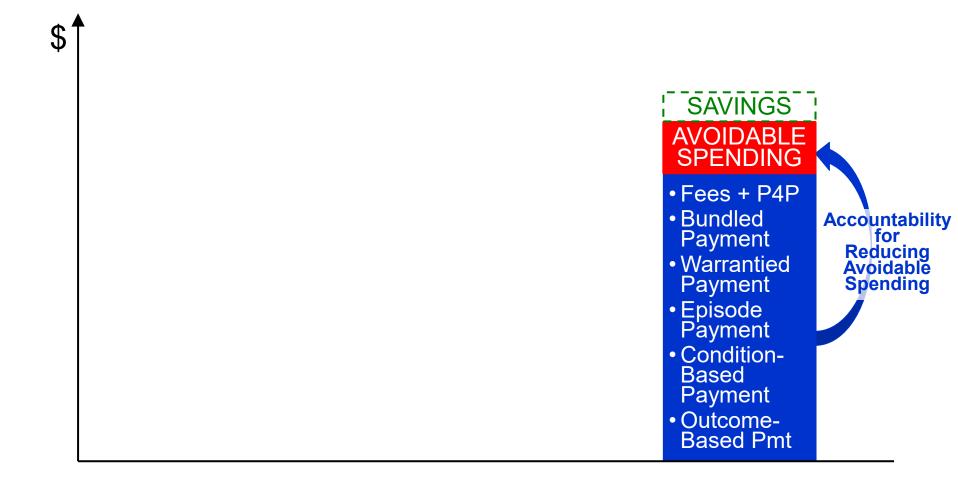


Good Alternative Payment Models Can Be Win-Win-Wins





No One "Right" Way to Structure Payment + Accountability







BUILDING BLOCKS	HOW IT WORKS	EXAMPLE
New/Increased Fee for Service	Adequate payment for a high-value service	Care management to prevent hospital admission/readmit



BUILDING BLOCKS		HOW IT WORKS	EXAMPLE
	New/Increased Fee for Service	Adequate payment for a high-value service	Care management to prevent hospital admission/readmit
	Bundled Payment (Single Provider)	One payment for 2+ services required for a single procedure	- Hospital DRG (case rate) - Surgical global fee



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C	Outcome-Based Payment	No payment unless desired outcome is achieved	Payment for surgery only if patient functionality achieved

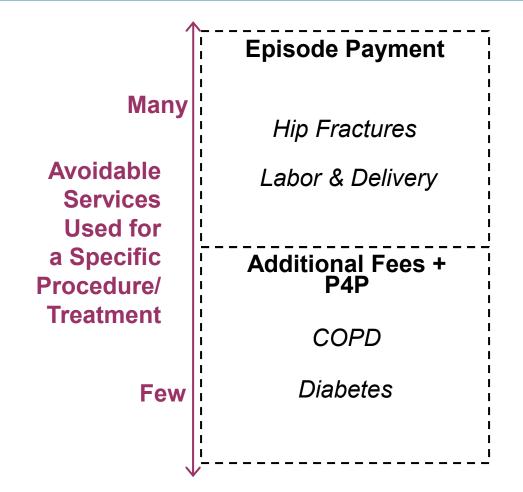


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Condition-Based Payment		One payment for <i>all procedures</i> used to treat a health condition	Payment for coronary artery disease regardless of whether inpatient surgery, outpatient procedure, or medical treatment is used



BUILDING BLOCKS		HOW IT WORKS	EXAMPLE
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Condition-Based Payment		One payment for <i>all procedures</i> used to treat a health condition	Payment for coronary artery disease regardless of whether inpatient surgery, outpatient procedure, or medical treatment is used
Symptom-Based Payment		One payment for <i>all tests</i> used to diagnose symptoms	Payment to determine cause of chest pain

The Right Payment Method Depends on Opportunities/Barriers



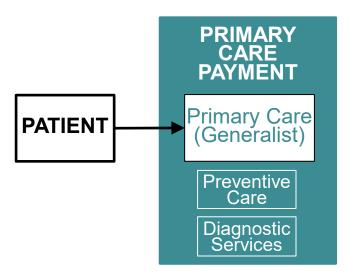
The Right Payment Method Depends on Opportunities/Barriers

	Episode Payment	Condition-Based Pmt + Episode Payment
Many	Hip Fractures	Joint Osteoarthritis
Avoidable Services Used for	Labor & Delivery	Ischemic Heart Disease
a Specific Procedure/	Additional Fees + P4P	Condition-Based Payment
Treatment	COPD	Rheumatoid Arthritis
Few	Diabetes	Diagnosis of Back Pain
↓'₹	Low Avoidable Use of a l	High Procedure or Treatment



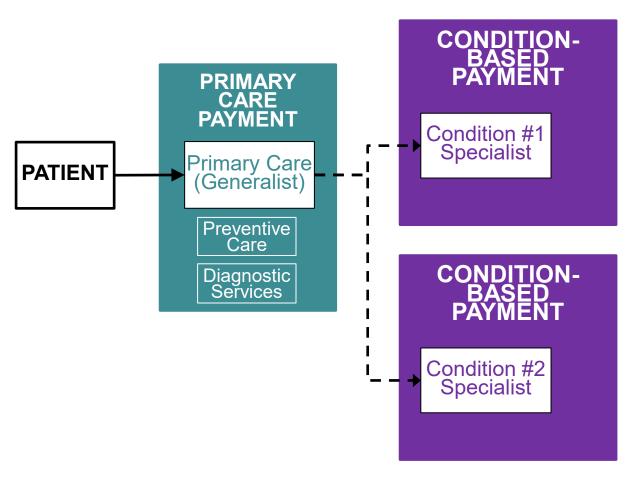


PATIENT-CENTERED PAYMENT



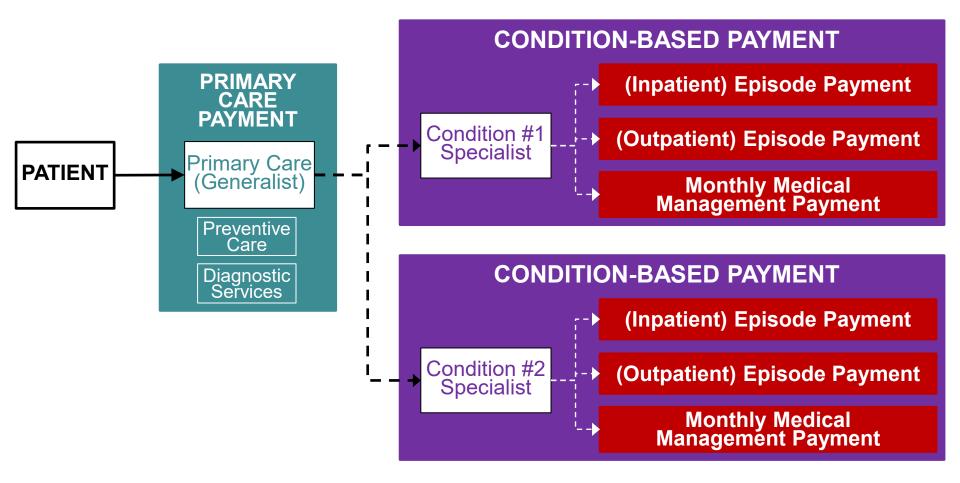


PATIENT-CENTERED PAYMENT





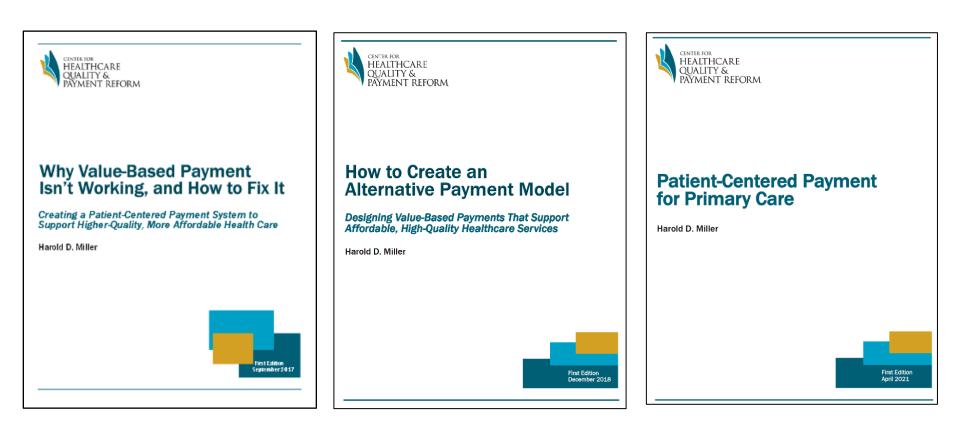
PATIENT-CENTERED PAYMENT





More Details on Creating Value-Based Payment Models

www.PaymentReform.org





Harold D. Miller

President and CEO Center for Healthcare Quality and Payment Reform

Miller.Harold@CHQPR.org (412) 803-3650 @HaroldDMiller

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