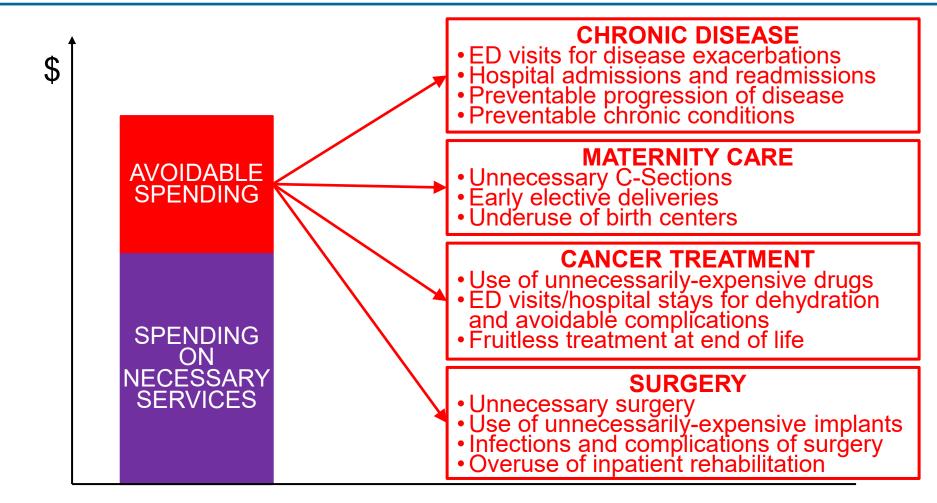


#### VALUE-BASED PAYMENTS THAT SUPPORT VALUE-BASED CARE

#### Harold D. Miller President and CEO Center for Healthcare Quality and Payment Reform

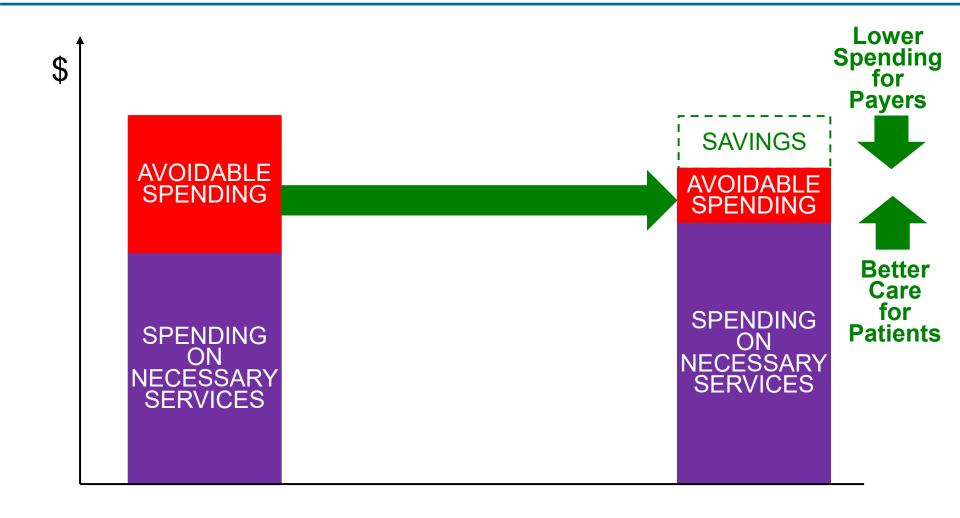
www.CHQPR.org

## A Significant Portion of Healthcare Spending is Avoidable



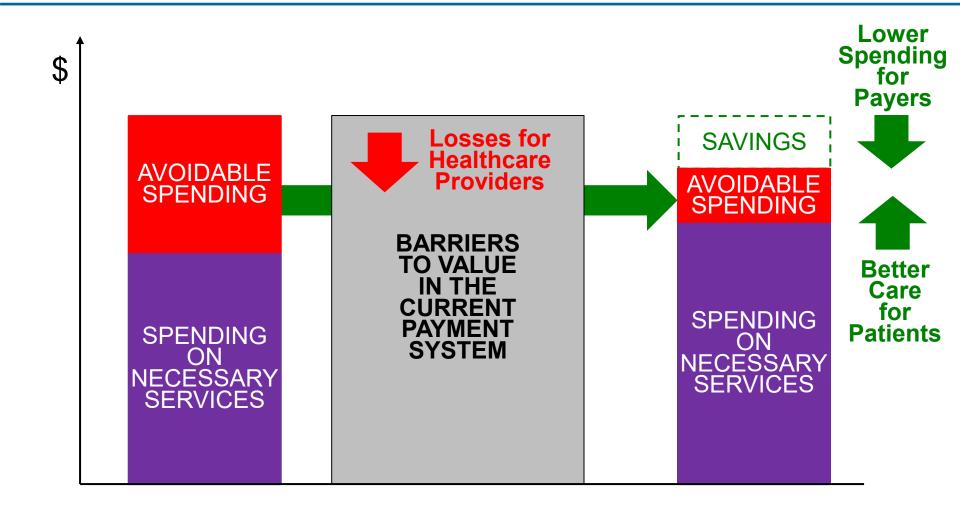


#### Value-Based Care Can Be a Win-Win for Payers & Patients





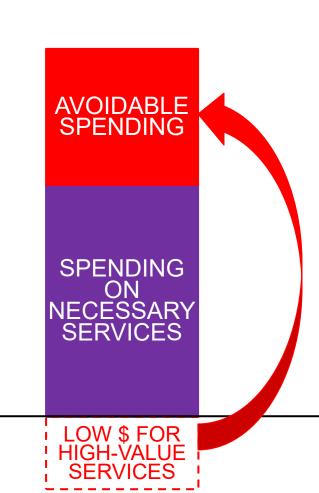
#### *Barriers* in the Payment System Create a Win-*Lose* for Providers





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### Barrier #1: Inadequate Payments for Higher-Value Services



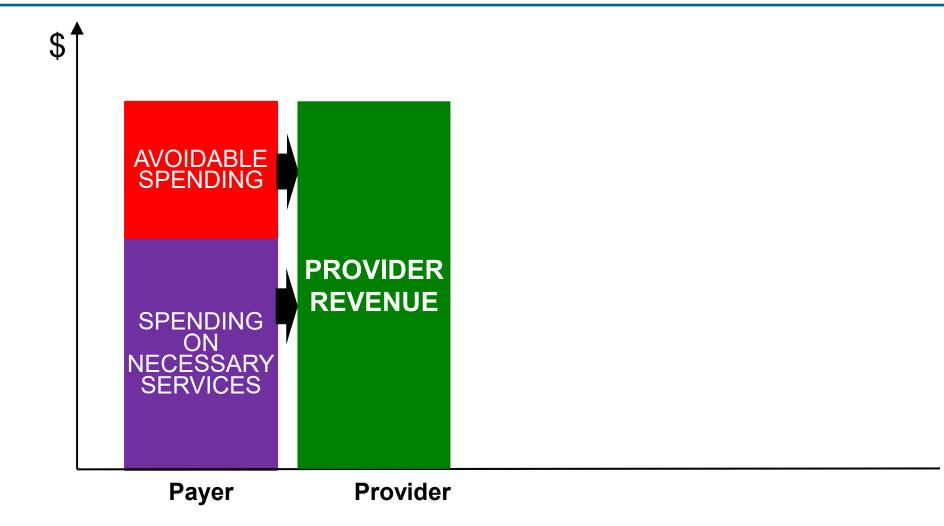
#### Avoidable spending often occurs because payments are inadequate (or non-existent) for alternative, higher-value services:

- Services other than office visits, such as phone calls, e-mails, etc.
- Services delivered by non-clinicians, e.g., nurses, community health workers, etc.
- Technology that enables monitoring of patient health conditions to allow early intervention
- Non-medical services, e.g., transportation
- Home-based acute care & rehabilitation

Delivering these services improves value for payers and patients, but causes financial losses for healthcare providers

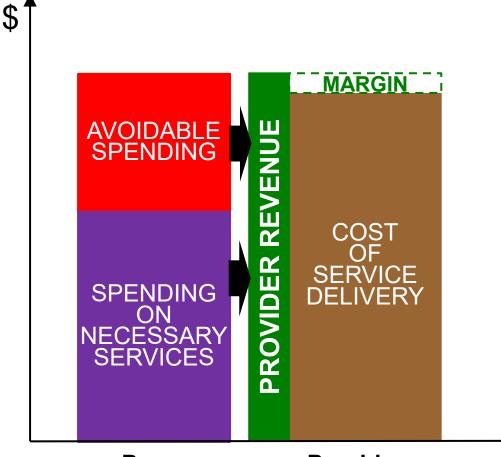


## Barrier #2: "Avoidable Spending" is *Revenue* for Providers





### Providers Use the Revenue to Pay for the Costs of Services

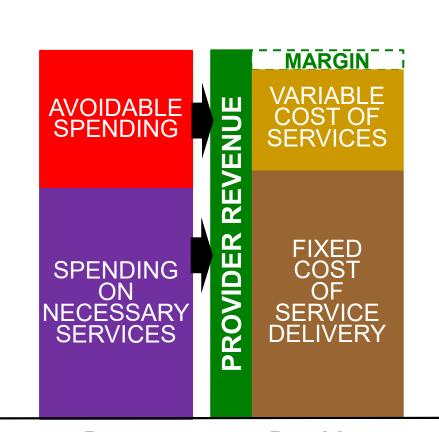


Provider



\$

### The Majority of Costs May Be Fixed (in the Short Term)

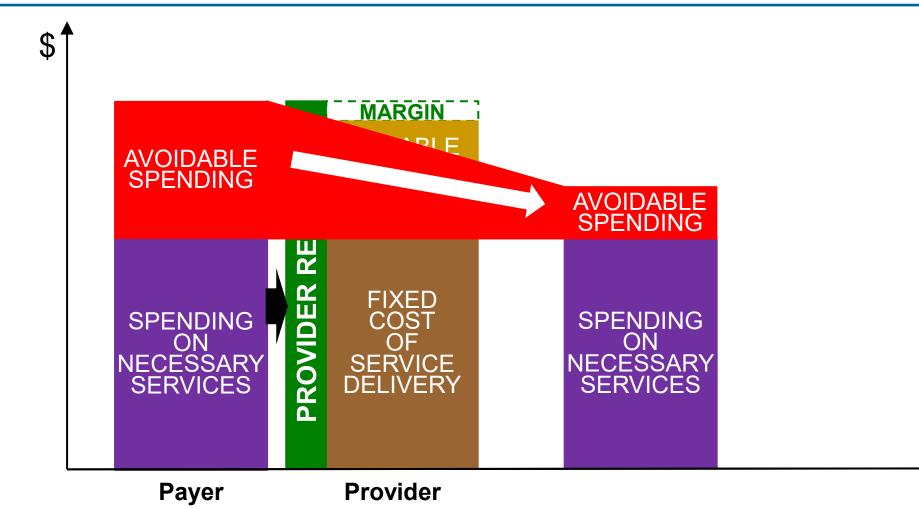


Payer

Provider

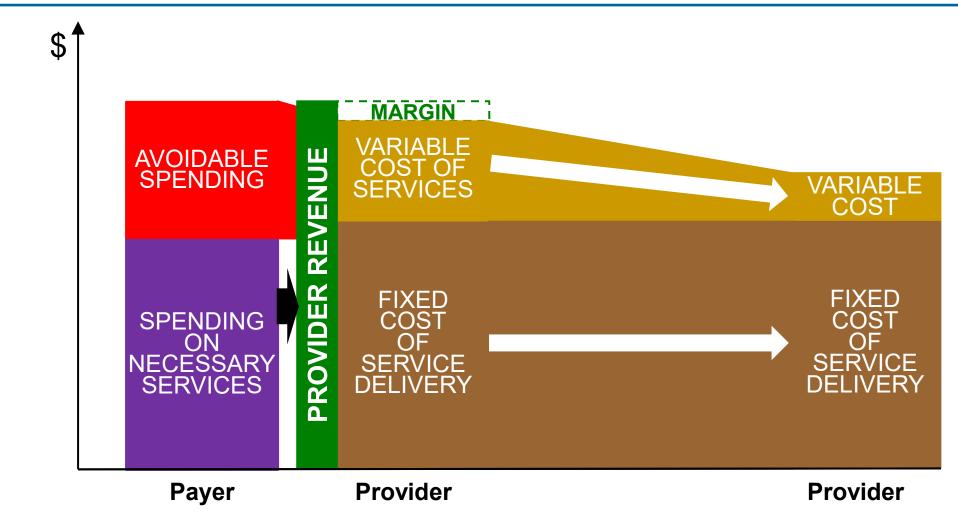


### When Healthcare Providers Reduce Avoidable Services...



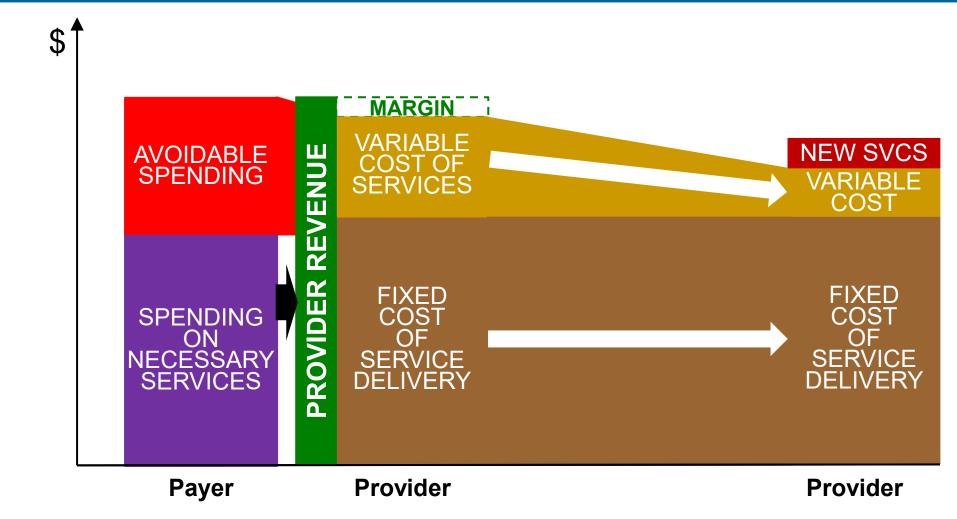


### ...Variable Costs Decrease, But Fixed Costs Do Not



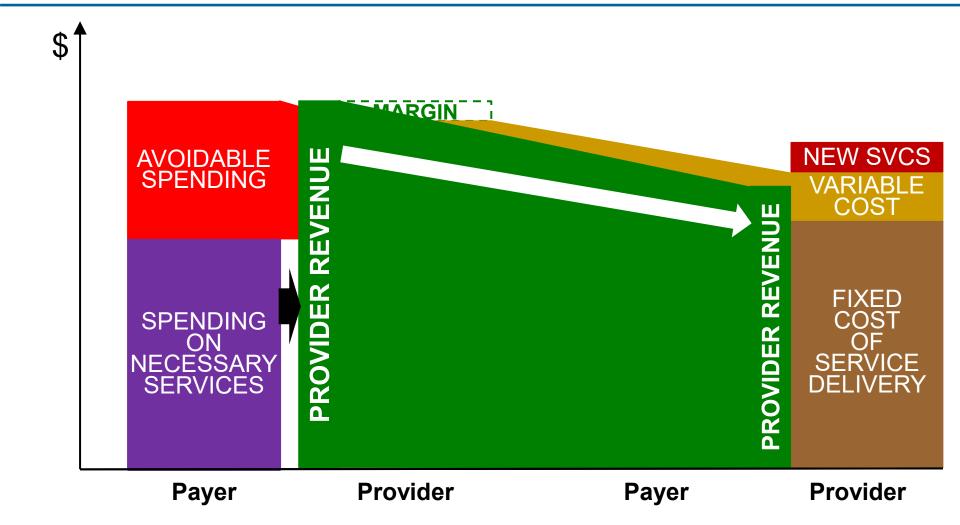


### ...Plus Added Costs of Delivering New High-Value Services



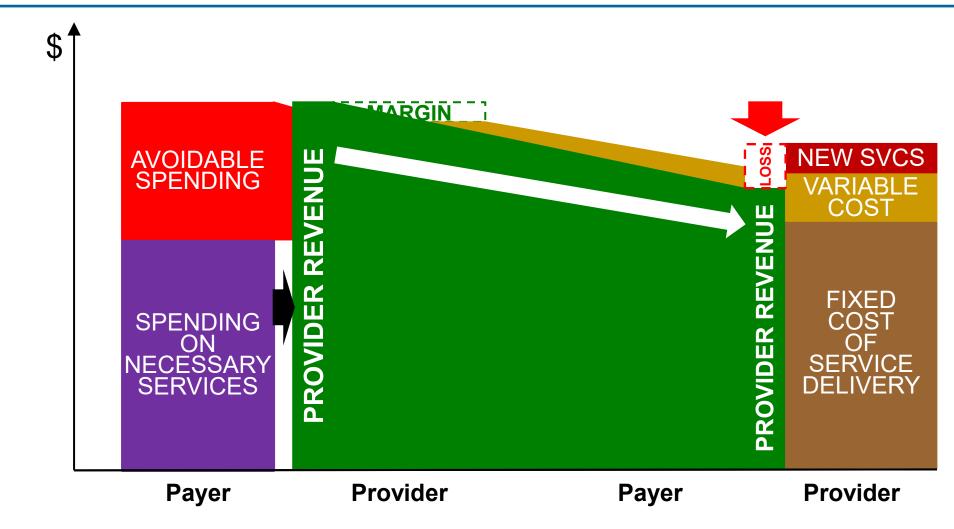


### Revenues Decrease in Direct Proportion to Service Volume...



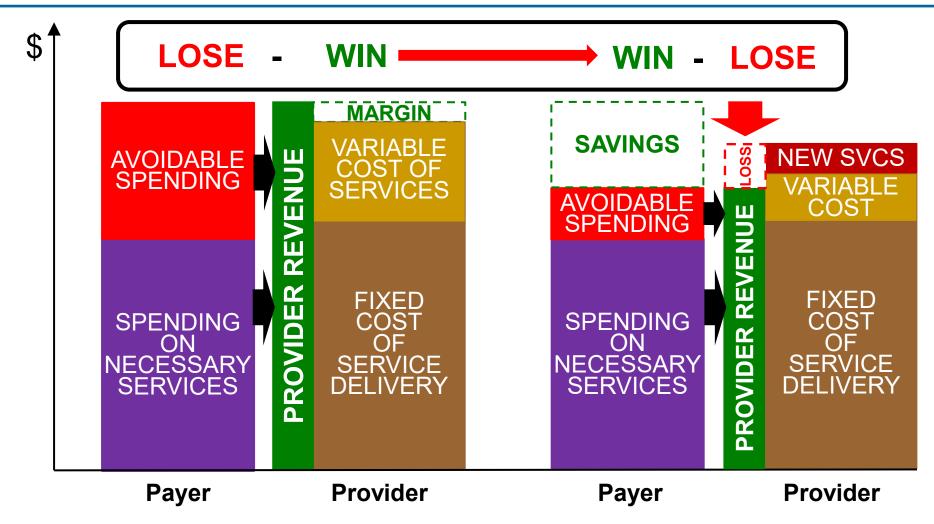


### ...Resulting in Financial Loss for Healthcare Providers



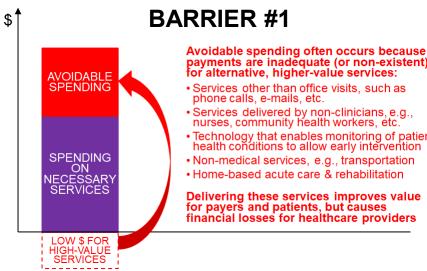


#### Win-Lose: Savings for Payers, Losses for Providers



#### Value-Based Payment Must Remove the Barriers to Better Care

\$

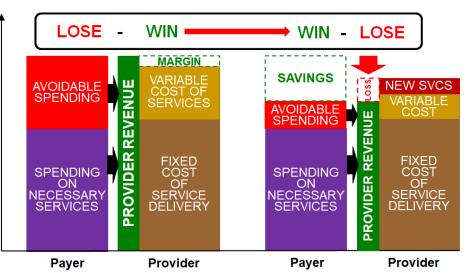


payments are inadequate (or non-existent)

- Services delivered by non-clinicians, e.g.,
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Delivering these services improves value financial losses for healthcare providers

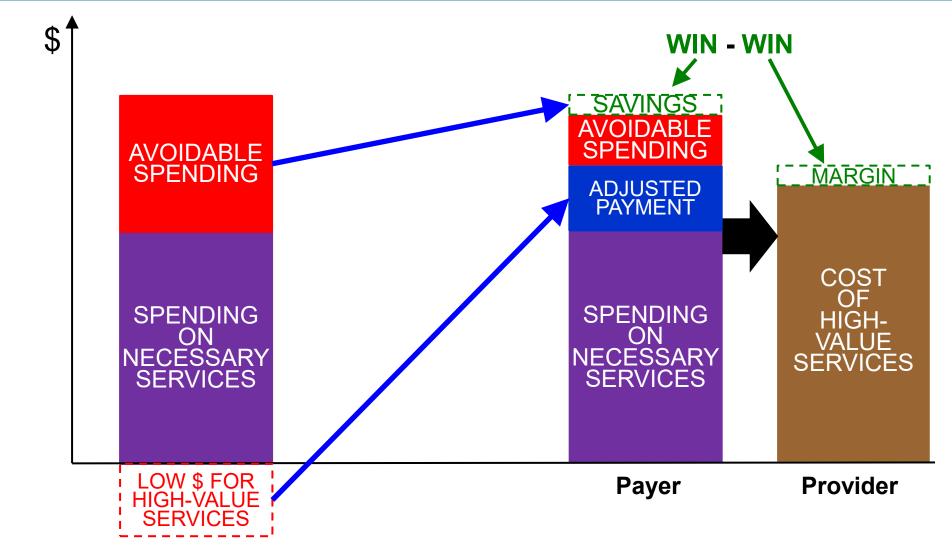
#### **BARRIER #2**

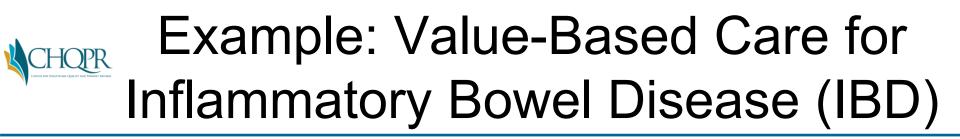


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### Win-Win = Savings AND Adequate Payment for Services







Lawrence Kosinski, MD Gastroenterologist Chicago, USA

"Project Sonar" www.SonarMD.com



### **Opportunity for Savings in IBD**



Lawrence Kosinski, MD Gastroenterologist Chicago, USA

"Project Sonar" www.SonarMD.com

#### **AVOIDABLE SPENDING OPPORTUNITY:**

- >50% of spending for patients with inflammatory bowel disease paid for hospital admissions of patients with exacerbations of their disease
- <33% of hospitalized patients saw their physician in the 30 days prior to hospital admission



# Higher-Value Approach to Care for IBD Patients



Lawrence Kosinski, MD Gastroenterologist Chicago, USA

"Project Sonar" www.SonarMD.com

#### AVOIDABLE SPENDING OPPORTUNITY:

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#### **CARE REDESIGN:**

- Proactive outreach to patients and monitoring of their symptoms using a smartphone app ("Sonar")
- Early intervention by nurse and physician when problematic symptoms are identified



## Barriers in Current Payment System



Lawrence Kosinski, MD Gastroenterologist Chicago, USA

"Project Sonar" www.SonarMD.com

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#### **BARRIER TO IMPLEMENTATION:**

• No payments for nurse or monitoring technology



### Change in Payment to Overcome Barriers



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#### **PAYMENT CHANGE:**

Additional payment to physician practice to hire nurse and use symptom monitoring technology





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#### **RESULTS**:

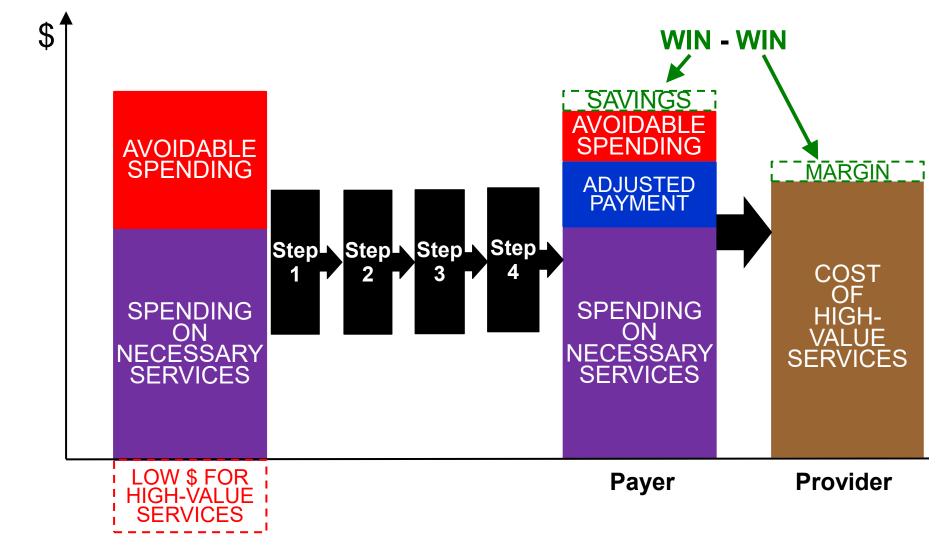
- 50% reduction in hospital admissions
- 10% reduction in total spending even with higher payments to physician practice for nurse

Lawrence Kosinski, MD Gastroenterologist Chicago, USA

"Project Sonar" www.SonarMD.com

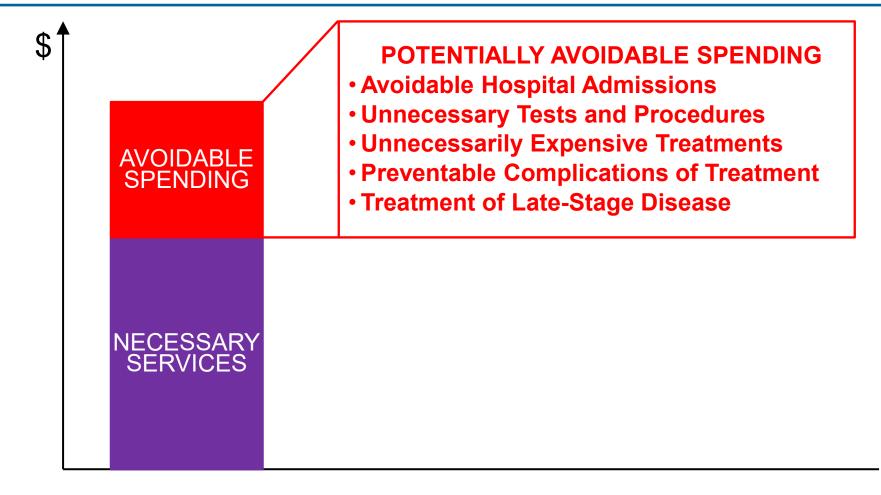


### 4 Steps for Creating Successful Value-Based Payments



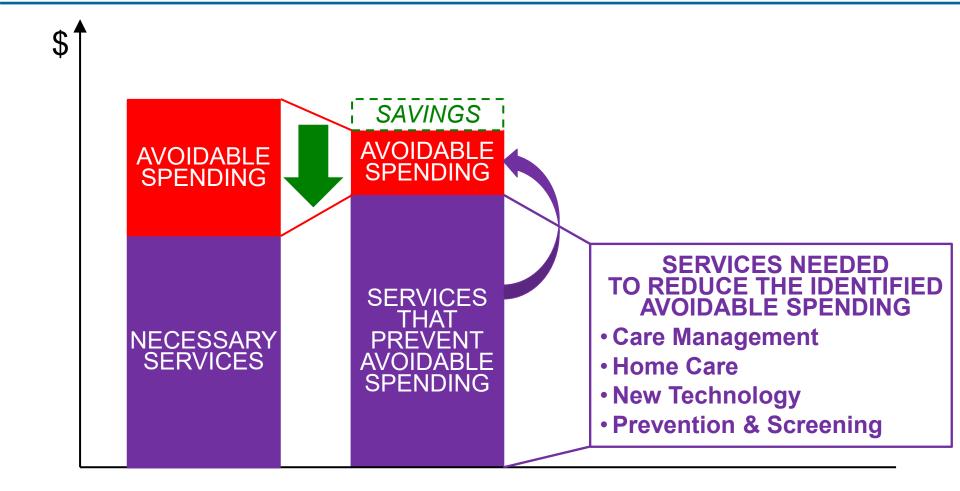


## Step 1: Identify *Specific* Areas of Potentially Avoidable Spending



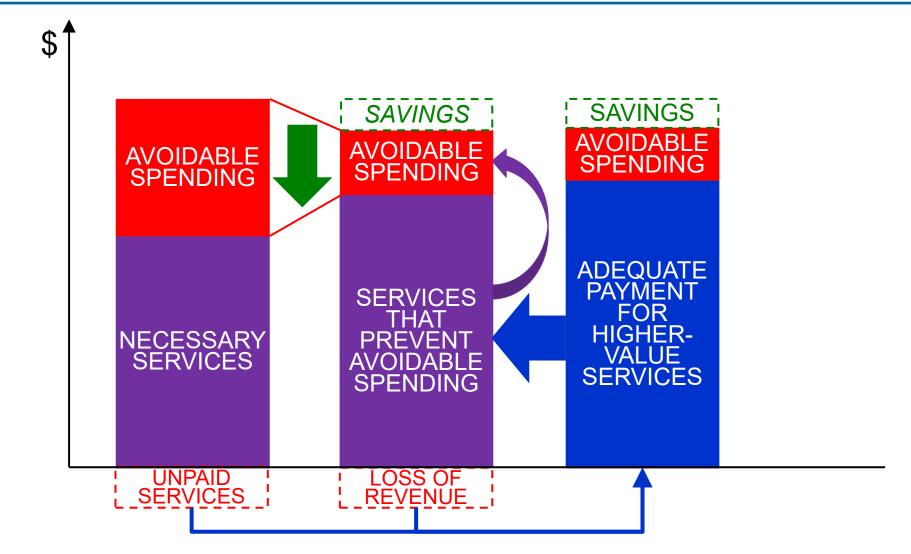


### Step 2: Design Services That Will Reduce The Avoidable Spending



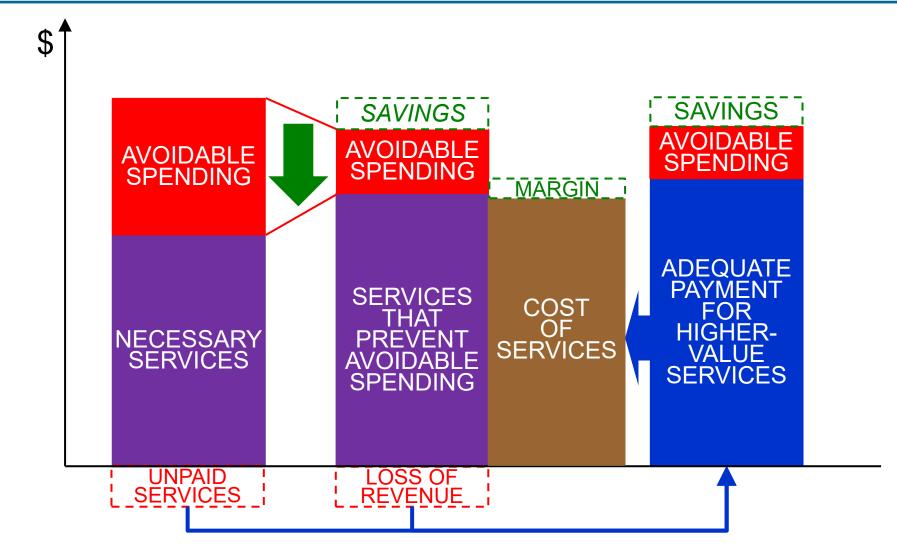


### Step 3: Pay Adequately to Support Higher-Value Services





### Adequacy Requires Knowing the Cost of Higher-Value Care



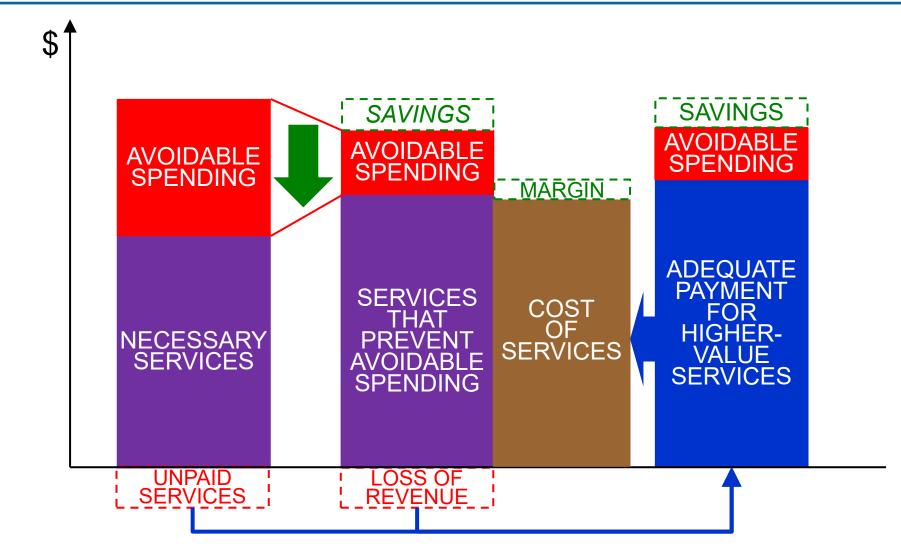


## Knowing Your *Current* Costs Is Not Enough

- Time-Driven Activity-Based Costing and other cost-accounting systems can tell you what it *currently* costs to deliver *non-value-based care*, but not what it *will* cost to deliver *value-based care*.
- A Cost Model is needed to determine how costs will change as value-based care is implemented:
  - What will it cost to deliver *new*, high-value services?
  - How much of the cost of *current* services is:
    - <u>Variable</u>, i.e., it will change with each unit change in services (e.g., drugs, disposable items)
    - <u>Semi-Variable</u>, i.e., it will change only with large changes in volume (e.g., personnel, equipment)
    - <u>Fixed</u>, i.e., it can only be changed over a longer time horizon

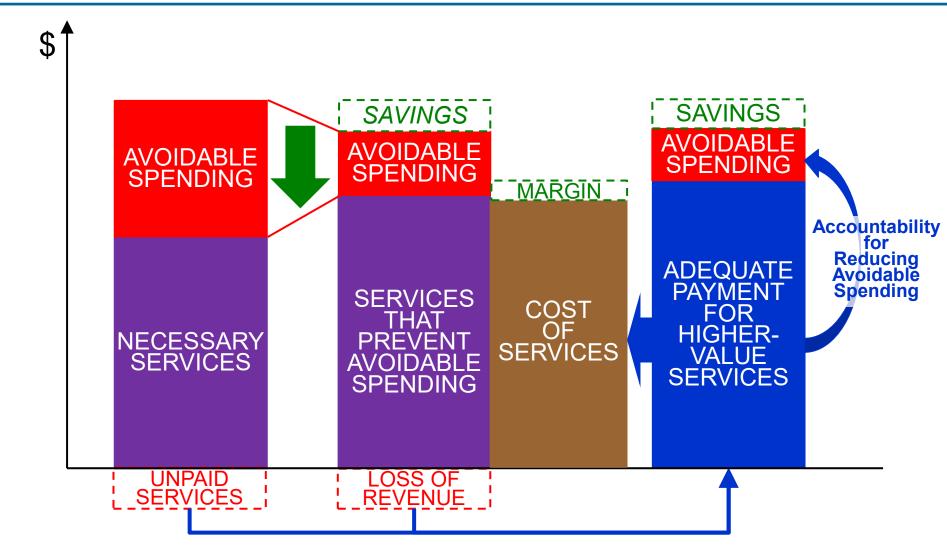


### Step 3: Pay Adequately to Support Higher-Value Services



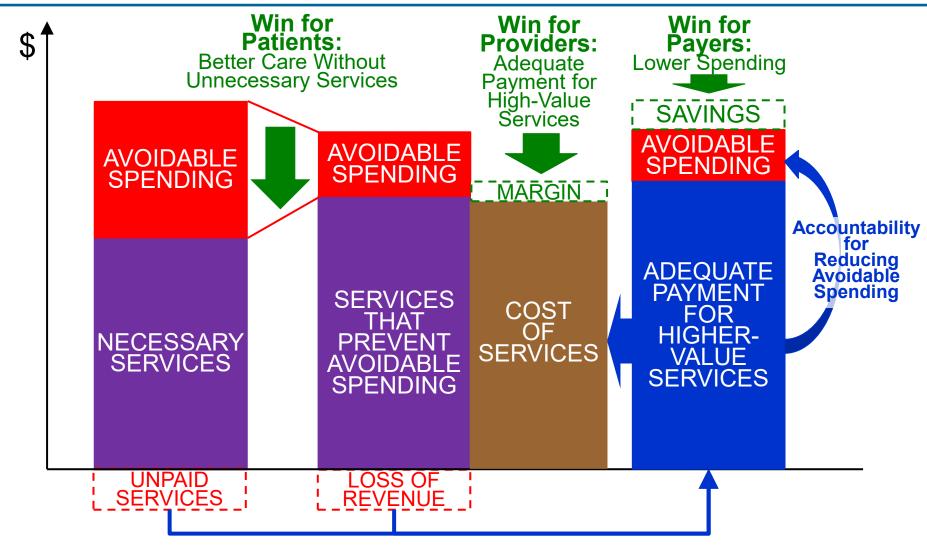


### Step 4: Hold Providers Accountable for Results



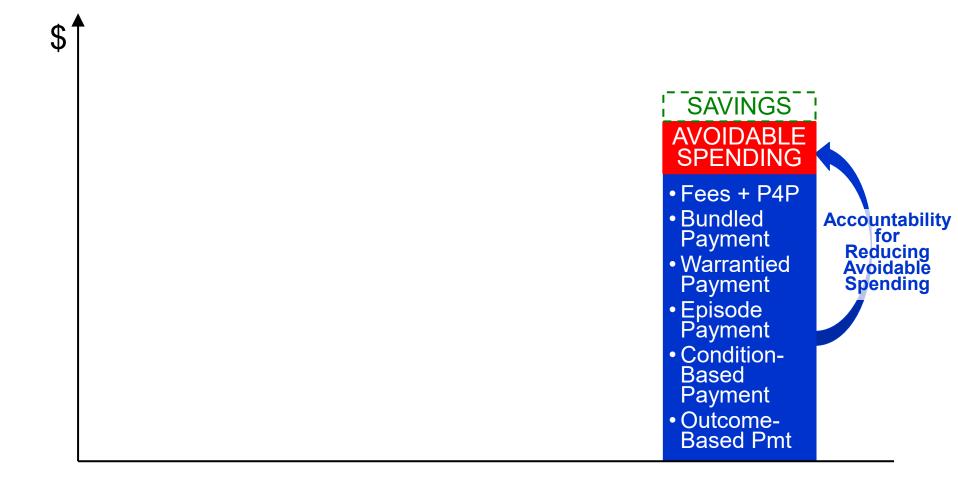


### Good Alternative Payment Models Can Be Win-Win-Wins





### No One "Right" Way to Structure Payment + Accountability







BUILDING BLOCKS	HOW IT WORKS	EXAMPLE
New/Increased Fee for Service	Adequate payment for a high-value service	Care management to prevent hospital admission/readmit



BUILDING BLOCKS		HOW IT WORKS	EXAMPLE
	New/Increased Fee for Service	Adequate payment for a high-value service	Care management to prevent hospital admission/readmit
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C	Outcome-Based Payment	No payment unless desired outcome is achieved	Payment for surgery only if patient functionality achieved

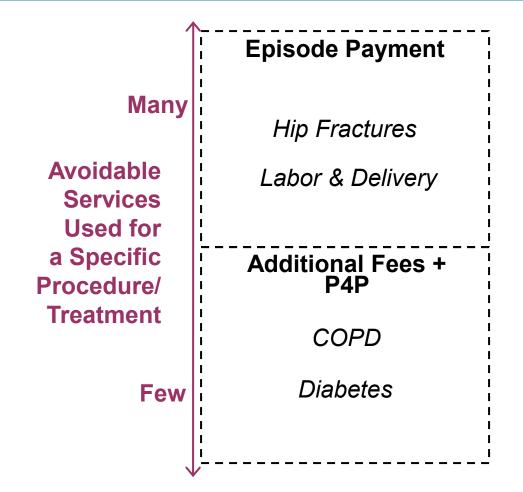


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Condition-Based Payment		One payment for <i>all procedures</i> used to treat a health condition	Payment for coronary artery disease regardless of whether inpatient surgery, outpatient procedure, or medical treatment is used
Symptom-Based Payment		One payment for <i>all tests</i> used to diagnose symptoms	Payment to determine cause of chest pain

# The Right Payment Method Depends on Opportunities/Barriers



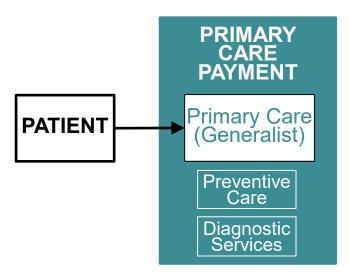
# The Right Payment Method Depends on Opportunities/Barriers

	Episode Payment	Condition-Based Pmt + Episode Payment
Many	Hip Fractures	Joint Osteoarthritis
Avoidable Services Used for	Labor & Delivery	Ischemic Heart Disease
a Specific Procedure/	Additional Fees + P4P	Condition-Based Payment
Treatment	COPD	Rheumatoid Arthritis
Few	Diabetes	Diagnosis of Back Pain
↓'₹	Low Avoidable Use of a l	High Procedure or Treatment



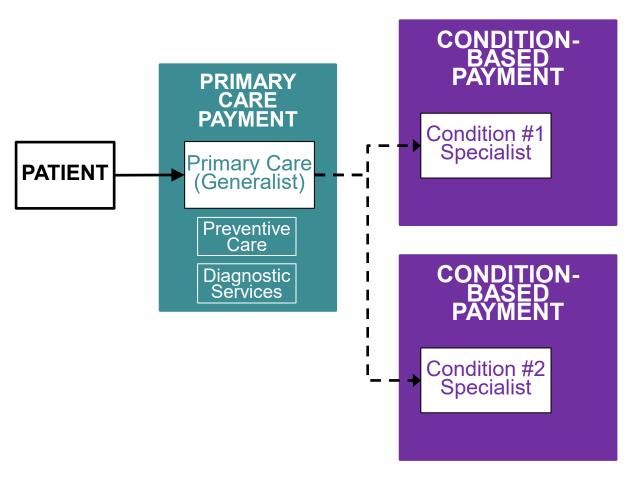


### PATIENT-CENTERED PAYMENT



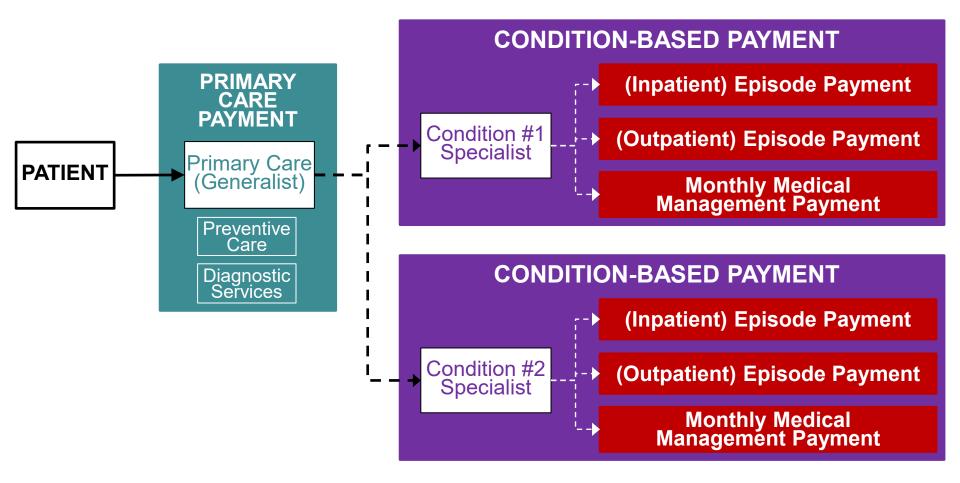


#### PATIENT-CENTERED PAYMENT





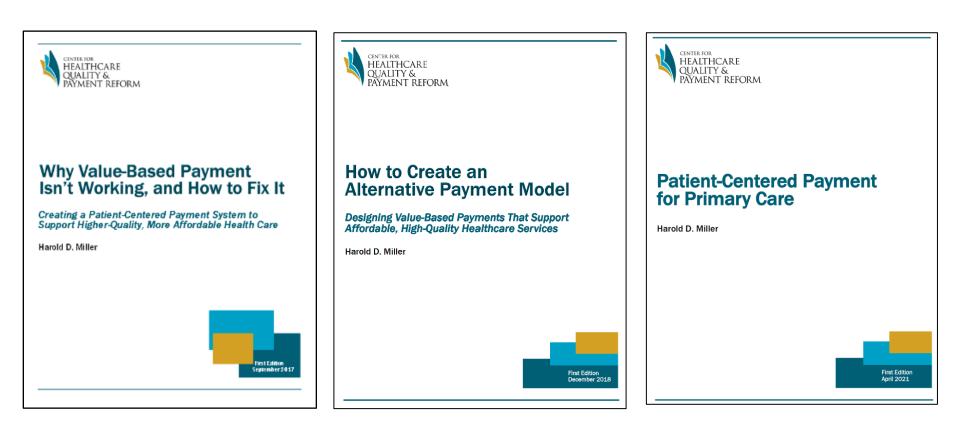
#### PATIENT-CENTERED PAYMENT





### More Details on Creating Value-Based Payment Models

#### www.PaymentReform.org





### Harold D. Miller

#### President and CEO Center for Healthcare Quality and Payment Reform

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www.CHQPR.org www.PaymentReform.org @PaymentReform